

**Bearded Collie Club of America Charitable Trust**  
**Minutes of Meeting**  
**November 20, 2013**

**Present:** Carol Freeman, Linda Taylor, Don Means, Michele Ritter, Ruth Colavecchio, Maryann Szalka and Carol Serrine

**Absent:** Glenn Alexander

**1. Election of Trustees**

Carol Freeman moved that we elect the slate of nominees-Freeman, Means, Taylor, and Ritter-for a second term. Don Means seconded the motion. The motion passed unanimously.

**2. Election of Officers**

Don means moved that the current officers remain in their positions of responsibility. Linda Taylor seconded the motion. The motion passed unanimously.

**3. Fundraising Focus 2014**

The focus of the 2014 fundraiser will be cancer, titled The BCCA Charitable Trust Cancer Challenge. An announcement describing the fundraising initiative inviting BCCA members and other Beardie owners/supporters to participate will be sent out via Mail

Chimp. Maryanne will develop the copy. The suggested launch as December 2013. Discussion followed on how to increase donations. Ruth cited that we need to be more visible to our constituency which requires that we are in more frequent communication (See item #5). To that end, Maryann will promote the Cancer Challenge by putting out a monthly announcement/reminder on Facebook and the Beardie list. Carol S. and Maryann will send updated info on the website to Don. Carol F. will work with Rosemary Schroeder to determine how the Trust might gain a better presence at Beardie Camp. It was suggested that we underwrite a health presentation at Beardie Camp and promote the Trust as the sponsor.

**4. Regular Meetings**

The Trustees will meet in January, April, July, and October. After each meeting a newsletter will be written and sent out to donors and BCCA members via Mail Chimp.

**5. Adjourn**

The meeting was adjourned at 8:05 p.m. CST.